

Basic website care and continuity

- 5 hours per month
- Maintenance and minor fixes
- Security and performance upkeep
- Action-plan focused work
- Monthly summary

Foundational website stewardship

This plan is for businesses that want their website kept in good shape at all times, without surprises.

What this covers

- Ongoing website maintenance and updates
- Fixing website issues as they arise
- CMS, extensions, and security upkeep
- Performance and speed monitoring
- Light content and layout updates
- Monthly analysis and summary report

Best fit

- Established websites
- Businesses that want stability, not emergencies
- Teams that need someone quietly keeping things running

How it works

Essential Website Care provides steady, professional stewardship for businesses that want their website to remain stable, secure, and ready for growth. The focus is on prevention, consistency, and addressing issues early—before they become costly or disruptive.

Work begins with a website analysis to identify high-impact technical and performance issues. From there, maintenance and improvements are handled in a practical, prioritized order. Updates, fixes, and upkeep are applied consistently so the site remains reliable while the business focuses on operations, marketing, and customers.

Common work in this tier includes platform upkeep, security patching, performance checkpoints, cleanup of common SEO blockers, minor content or layout adjustments, and resolving issues that appear over time. Website images and assets are also handled cleanly when needed to reduce page weight and improve load behavior.

Typical commitment:

~5–7 hours per month

You may cancel at any time. There is no long-term contract and no additional obligation beyond the current billing period.