

## Core Web Vitals Acceleration

Category: Performance Engineering - Speed Is Non-Negotiable for Users

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A comprehensive **speed optimization overhaul** designed to pass Google's Core Web Vitals assessment.

\$450 - \$900 Duration: 3 - 6 Hours

## Speed = Revenue

Slow sites lose ranking and customers. Google's **Core Web Vitals** (LCP, CLS, INP) are now a direct ranking factor. If you are failing these metrics, you are invisible to a large portion of your audience.

We perform deep-level server and code optimizations usually reserved for enterprise applications, ensuring your site loads instantly and stays stable during layout shifts.

## Technical Optimizations

### Server Caching

Configuration of Redis, Varnish, or advanced Cloudflare/Sucuri caching rules to serve static content instantly.

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### Asset Compression

Next-gen image conversion (WebP/AVIF) and aggressive minification of CSS and JavaScript files.

### Database Tuning

Cleaning overhead, optimizing tables, and indexing heavy queries to reduce Time To First Byte (TTFB).