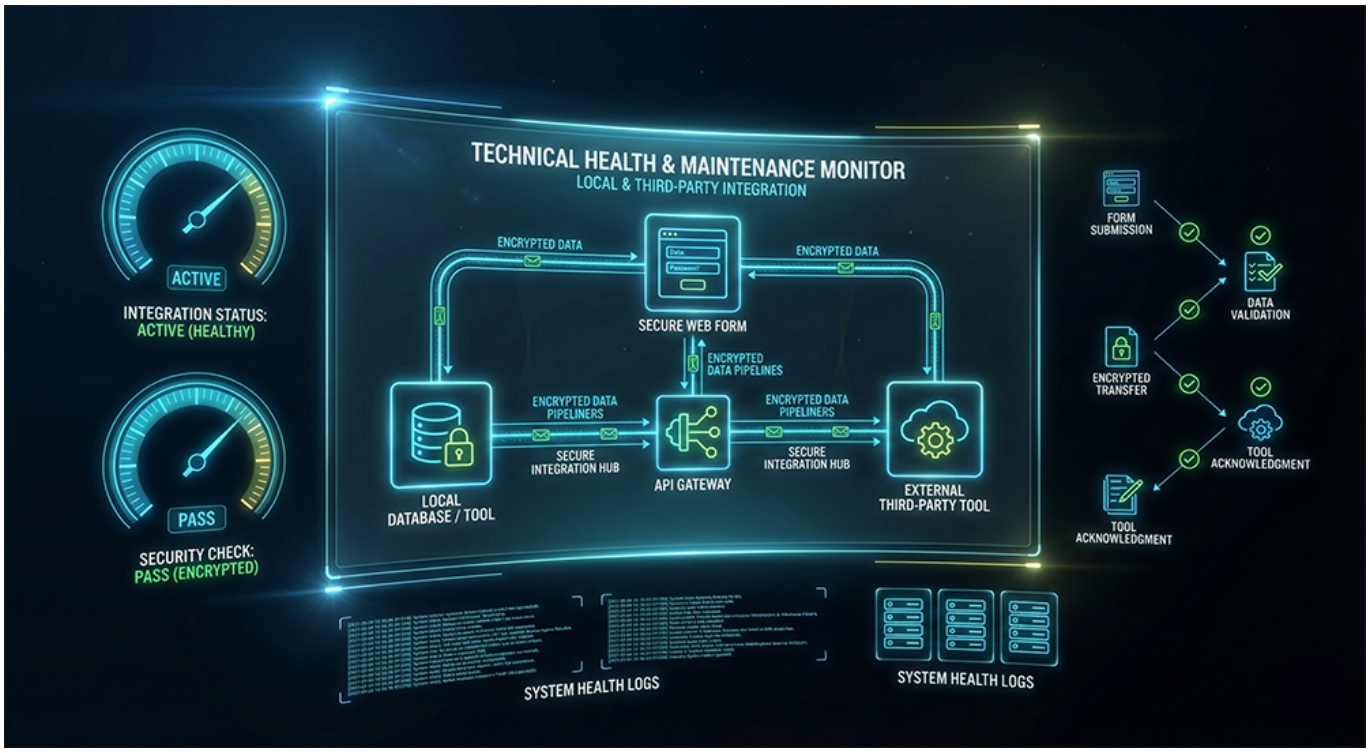
Connect your website to the tools, services, and internal systems your business already uses—without repetitive data entry or fragile manual handoffs.



$200 - $350 Typical Duration: 2 - 4 Hours

Make Your Website Work With the Rest of Your Business

A website often needs to do more than display information. A completed form may need to create a lead, a payment may need to update an order, or an analytics event may need to record a meaningful customer action. We connect these systems so information reaches the right destination accurately and securely.

Third-party integration connects your website to an outside service such as Stripe, PayPal, Mailchimp, Salesforce, HubSpot, GA4, Google Tag Manager, or a scheduling platform. **Local integration** means connecting parts of your website or hosting environment directly—for example, a CMS form to a local database, a Joomla or WordPress extension to another component, a server-side script to a scheduled task, or the website to a private internal system.

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Third-Party Services

Connect established website features to popular hosted platforms and APIs.

- **Payments:** Stripe, PayPal, and supported payment gateways.
- **Email and CRM:** Mailchimp, Salesforce, HubSpot, Zoho, and similar services.
- **Analytics:** GA4, Google Tag Manager, conversion events, and consent-aware tracking.
- **Business tools:** Scheduling, shipping, accounting, and other supported platforms.

Local & Self-Hosted Connections

Keep compatible workflows on your own website or server when that is simpler, faster, or more private.

- **Forms and data:** Send submissions to a local database, component, or reporting table.
- **CMS workflows:** Connect Joomla or WordPress extensions that do not communicate out of the box.
- **Server automation:** Use webhooks, scripts, queues, or scheduled tasks without an unnecessary connector subscription.
- **Internal systems:** Exchange approved data with a private CRM, ERP, inventory system, or custom API.

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Scope of Engagement

Review & Access

Confirm the source, destination, required fields, credentials, permissions, and expected result.

Configure & Map

Set up authentication, field mapping, validation, notifications, webhooks, or supported tracking events.

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Test & Handoff

Run test transactions or submissions, verify the resulting data, and document the completed connection.

Scope & Billing

Actual pricing is based on the time required. A straightforward integration typically fits within the duration shown above when the accounts, credentials, and supported connection method already exist. Custom API development, complex bidirectional synchronization, historical data imports, and extensive troubleshooting may require additional time; any third-party vendor fees are separate.

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