

Local SEO & Google Business Profile

Category: Keywords & Back-Links - Trust Is Earned Over Time

Dominating the "Map Pack". Essential optimization for **local service businesses**.

\$300 - \$600 Duration: 3 - 5 Hours

Be Found Nearby

When customers search for services "near me", you need to show up in the top 3 map results. We optimize your presence for local intent.

This involves rigorous verification and optimization of your Google Business Profile (formerly GMB) and ensuring your address data is consistent across the web.

Local Tactics

GMB Profile

Complete profile verification, optimization, and geo-tagged image uploads.

Citations

Building consistent Name, Address, Phone (NAP) citations on Yelp, YellowPages, etc.

Review Strat

Strategies for generating legitimate positive reviews from your happy customers.