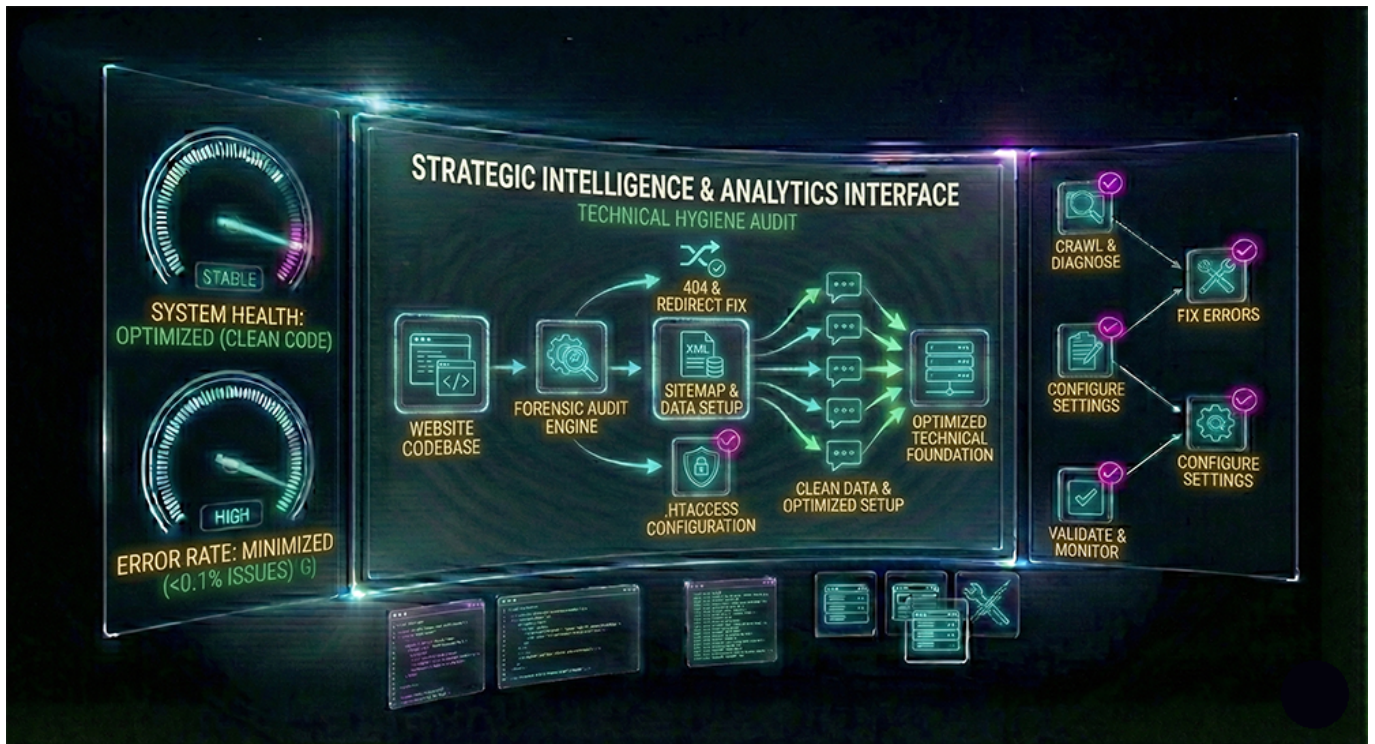


Inspect and correct **technical problems beneath the visible website**—from server and PHP settings to database health, error patterns, redirects, and crawl controls.



\$350 - \$700 Typical Duration: 4 - 8 Hours

A Focused Audit of the Technical Foundation

A website can appear normal while accumulating configuration problems, recurring errors, inefficient database behavior, broken responses, or conflicting crawl instructions. These issues create operational risk and can interfere with performance, maintenance, and search-engine access.

Technical Hygiene Audit uses the infrastructure-focused parts of Client Command to inspect the site below the content and marketing layer. We review the available technical evidence, identify confirmed problems, and use the remaining approved time for straightforward, low-risk corrections that can be completed safely.

Server, PHP & Database Health

Use authorized remote access and Client Command snapshots to inspect the environment supporting the website.

- **PHP and server configuration:** Review relevant versions, extensions, resource limits, error handling, session settings, caching, and exposed or unsafe production settings.
- **Database health:** Check storage use, table overhead, engines, character sets, oversized or stale data, query indicators, and CMS-specific database concerns.
- **Error patterns:** Review available PHP, HTTP, security, and resource errors to separate recurring problems from isolated noise.
- **Delivery configuration:** Inspect practical caching, compression, response, and environment settings without expanding into a full performance rebuild.

Crawl & Technical Access

Check whether visitors and search engines can reach the correct resources without avoidable technical barriers.

- **Response and redirect review:** Identify important 404/5xx responses, redirect chains or loops, inconsistent destinations, and protocol or hostname problems.
- **Crawl controls:** Review robots directives, XML sitemap behavior, canonical signals, noindex settings, and blocked resources for technical conflicts.
- **CMS configuration:** Look for technical misconfiguration, exposed files, incompatible environment assumptions, and maintenance concerns requiring follow-up.
- **Prioritized findings:** Record what was checked, what was corrected, and which larger issues should move into separate implementation work.

Audit, Correct & Escalate

Technical Inspection

Collect focused evidence about the hosting environment, application health, errors, and crawl mechanics.

Bounded Corrections

Use remaining approved time for safe, well-understood configuration, redirect, crawl-control, or cleanup fixes.

Follow-Up Work

Separate upgrades, repairs, development, security projects, and performance work that require their own plan and approval.

How This Differs from Comprehensive Website Analysis

Technical Hygiene Audit is limited to one website's infrastructure, configuration, errors, technical crawl behavior, and bounded low-risk corrections. It does not include traffic or conversion analysis, GA4/GTM governance, keyword or ranking strategy, backlink or competitor research, content quality, on-page messaging, broad AI-assisted cross-source strategy, major updates, malware recovery, redesign, or custom development. Those needs belong to Comprehensive Website Analysis or the appropriate implementation service. Coverage and available correction time depend on access, site size, platform restrictions, and the condition of the website.