

We use enterprise tools to find the **valuable keywords** your competitors are hiding. Includes "Gap Analysis" and "Low Hanging Fruit" reports.

\$450 - \$900 Duration: 3 - 5 Hours

## Find Your Opportunities

Ranking is about intent, not just volume. We analyze thousands of keywords to find the specific phrases your potential customers are using when they are ready to buy, not just when they are browsing.

The deliverable is a clear roadmap of what content you need to write to capture this traffic.

## Strategy Components

### Gap Analysis

Showing you exactly what your competitors rank for that you are missing.

### Low Hanging Fruit

Identifying keywords where you are on Page 2 and can easily jump to Page 1.

### Volume vs Difficulty

Balancing high-traffic terms with realistic ranking probabilities.