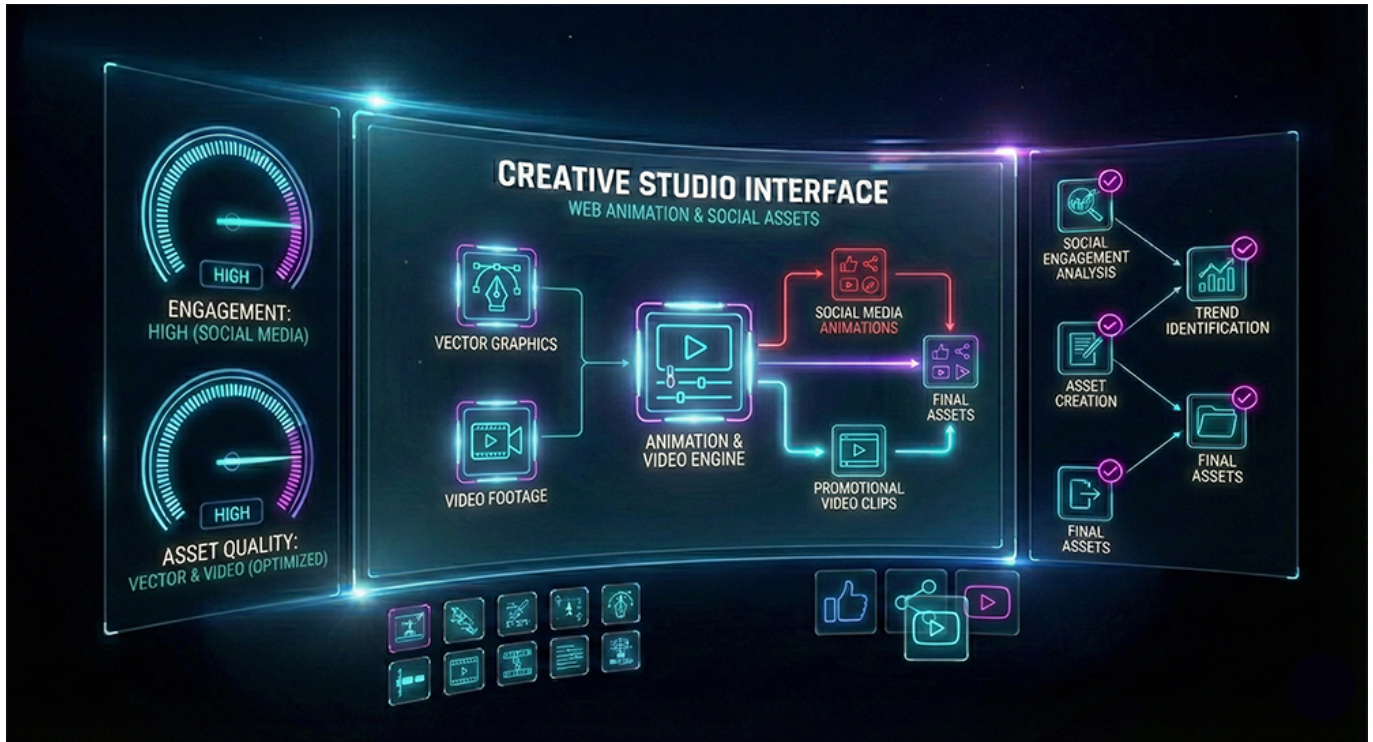


Create **purpose-built motion assets** that communicate clearly on websites, social feeds, presentations, and digital campaigns.



\$350 - \$700 Typical Duration: 4 - 8 Hours

Use Motion with a Clear Purpose

Movement can draw attention, explain a process, reveal a trend, or make an important message easier to understand. It works best when the format, pacing, and level of detail are chosen for the audience and the place where the asset will appear—not when animation is added simply for decoration.

We turn approved brand materials, graphics, footage, and data into focused motion assets for web and social use. Each engagement begins by confirming the message, destination, dimensions, duration, and required delivery formats so the finished work is useful in its intended context.

Social Motion Production

Prepare concise motion assets from supplied content for the channels and placements defined in the project.

- **Short-form editing:** Select, trim, sequence, and pace supplied clips for a concise vertical, square, or landscape presentation.
- **Branded motion:** Add approved logos, colors, typography, titles, transitions, and simple animated graphic elements.
- **Channel variants:** Adapt dimensions, safe areas, duration, and composition for agreed website or social placements.

Web & Information Animation

Build controlled animation that supports explanation while respecting practical web-delivery requirements.

- **Graphic animation:** Animate approved logos, icons, illustrations, interface concepts, diagrams, and promotional artwork.
- **Data storytelling:** Use movement and sequencing to clarify selected charts, comparisons, timelines, or process steps.
- **Practical delivery:** Export agreed video, animated-image, or Lottie-compatible assets with attention to dimensions, clarity, and file weight.

Common Deliverables

Short Social Edits

Concise edits, excerpts, teasers, announcements, and promotional clips prepared for agreed placements.

Lightweight Web Motion

Logo reveals, animated illustrations, interface demonstrations, and supporting page graphics.

Animated Explanations

Charts, timelines, process diagrams, comparisons, and presentation sequences that unfold clearly.

Scope & Source Materials

Actual pricing depends on asset count, duration, complexity, supplied material, delivery formats, and revision requirements. The estimate covers a focused set of assets created from approved client-supplied footage, graphics, brand standards, copy, and data. Original filming or photography, complex character or 3D animation, advanced visual effects, extensive audio production, voiceover, paid music or stock licensing, campaign strategy, social posting or management, ongoing variant production, and custom website implementation are separate scope. Editable project files are included only when specified in the proposal.