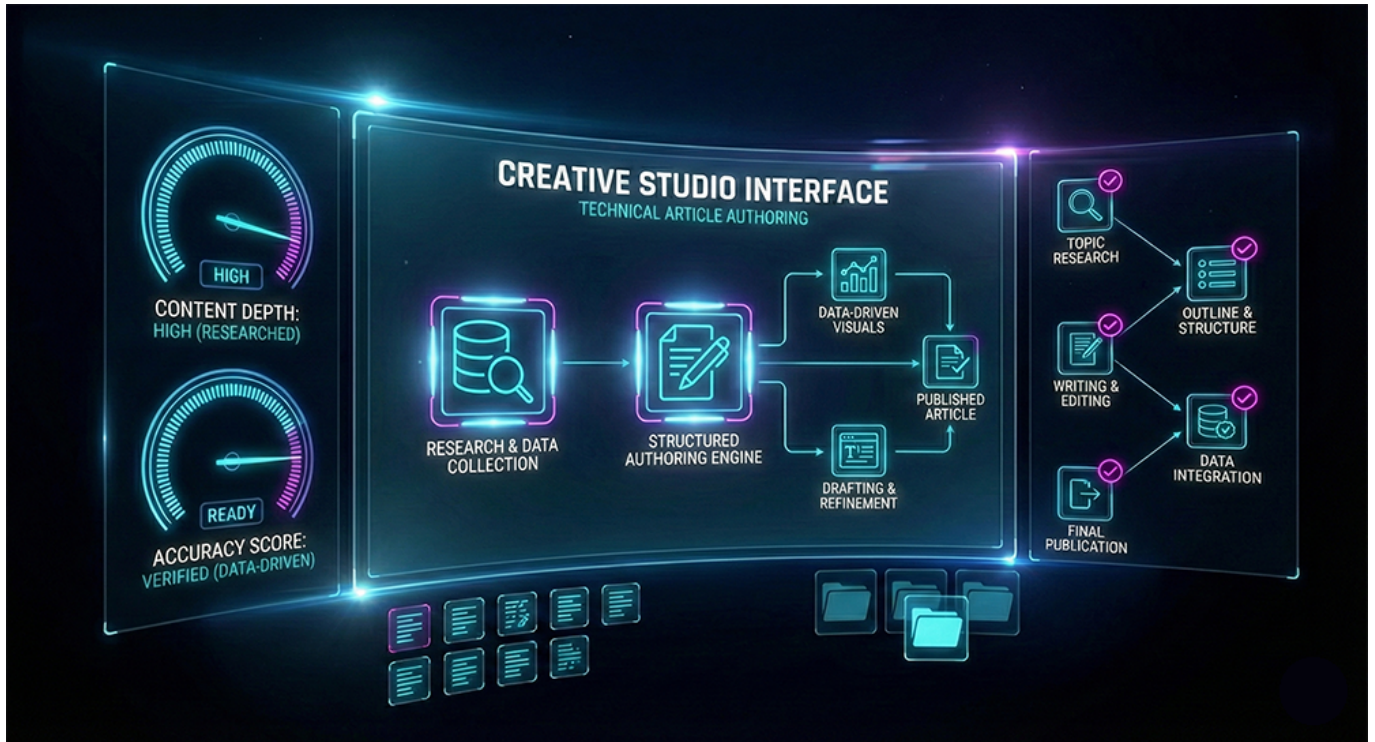


Turn your subject knowledge and source material into a **clear, structured technical article** that helps readers understand the topic and take the next step.



\$100 - \$200 Per Article Typical Duration: 1 - 2 Hours

Make Specialized Knowledge Easier to Read

Technical subjects often lose readers when important context is assumed, terminology is unexplained, or the information arrives as an unstructured collection of notes. We shape your topic, expertise, and source material into an article with a logical progression, useful headings, concise explanations, and a tone suited to the intended audience.

This focused service works best when the subject, objective, and core facts are already available. We perform targeted research and fact-checking where needed, then write a complete draft that can be reviewed and published as a website article, blog post, knowledge-base entry, or educational resource.

From Brief to Outline

Establish what the article must explain and organize the information before drafting.

- **Purpose and audience:** Identify the reader, the question being answered, and the action or understanding the article should produce.
- **Source review:** Work from client notes, interviews, existing documentation, approved references, or other supplied subject matter.
- **Targeted research:** Verify terminology, facts, and supporting details needed to complete the defined article.
- **Structured outline:** Arrange the opening, key points, supporting sections, and conclusion in a logical reading order.

Drafting & Refinement

Write for clarity and scanability without stripping away the technical meaning.

- **Complete article draft:** Translate the approved topic and source material into focused, readable prose.
- **Readable structure:** Use descriptive headings, short sections, lists, and emphasis where they help readers find and understand information.
- **Appropriate voice:** Match the article's terminology and tone to the brand, subject, and reader's level of knowledge.
- **Editorial review:** Check flow, grammar, repetition, factual consistency, and clarity before delivery.

Article Deliverables

Focused Draft

A complete article built around one defined topic, audience, and communication objective.

Publication Structure

A useful title, introduction, organized section headings, and a purposeful conclusion or next step.

Reviewed Copy

An edited draft checked for readability, consistency, and obvious errors before client review.

Scope & Source Material

Actual pricing is based on the time required. The estimate covers one focused article when a clear topic, objective, and usable subject matter are available. Extensive original research, interviews, technical testing, data analysis, legal or medical review, long-form or multi-topic content, custom graphics, CMS publication, metadata entry, and additional revision rounds may require separate scope. The client remains responsible for approving specialized claims and confirming that supplied materials may be used.