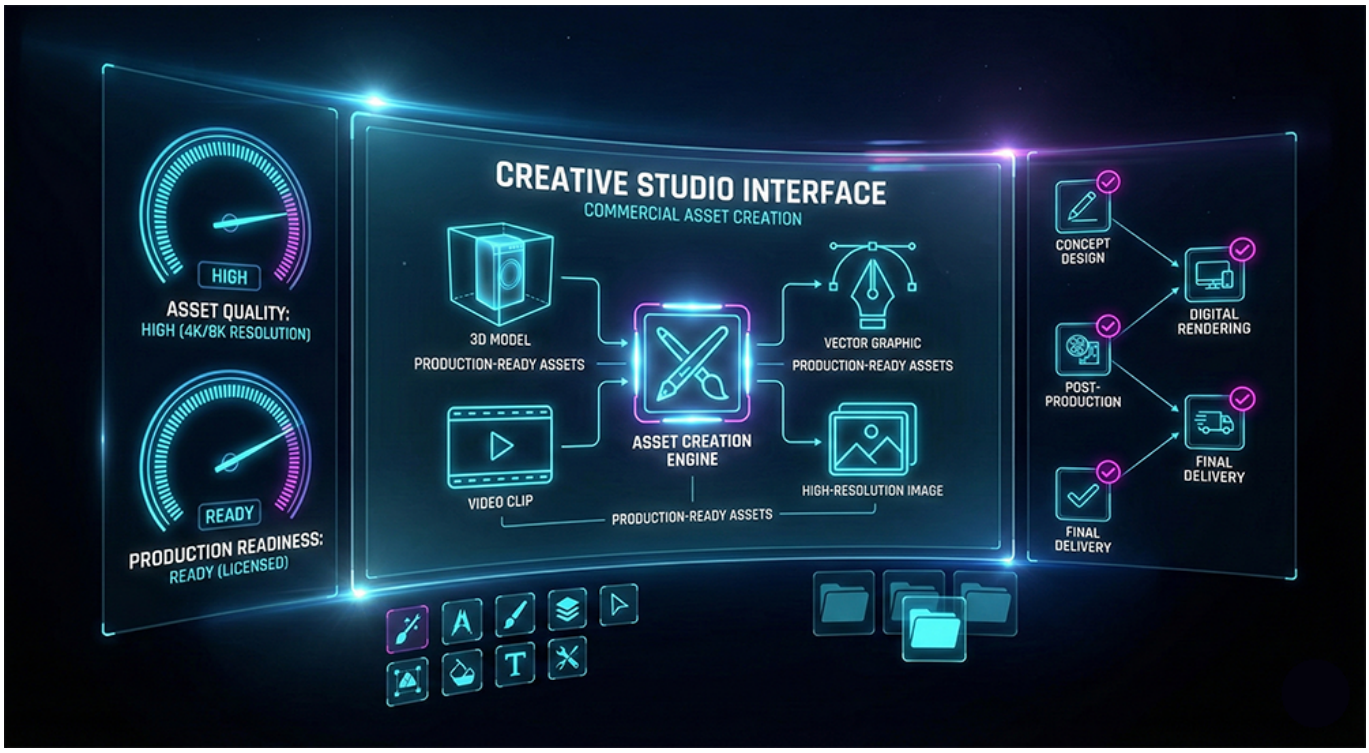
Turn business ideas and information into **original, production-ready visual assets** designed for your brand, audience, and intended use.



$450 - $1,350 Typical Duration: 5 - 15 Hours

Professional Artwork Built for a Business Purpose

A commercial asset should do more than decorate a page. It needs to communicate clearly, support the brand, fit the space where it will appear, and remain legible at the size in which customers will actually see it. We create polished static artwork for websites, campaigns, presentations, reports, advertising, and print materials.

Work is developed by an experienced Commercial Artist from your brief, brand materials, content, and production requirements. Whether the assignment is a refined logo, a coordinated icon set, a promotional banner, or a complex infographic, the result is prepared for practical use—not left as an unfinished concept.

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Design & Development

Create artwork around the message, audience, brand, and final placement.

- **Creative brief:** Define the asset's purpose, audience, dimensions, required content, brand constraints, and delivery format.
- **Brand alignment:** Apply suitable color, typography, imagery, spacing, and visual hierarchy so the work feels consistent with your business.
- **Original composition:** Build the layout and visual elements for the assignment rather than assembling generic clip art.
- **Refinement:** Incorporate feedback and make production adjustments within the purchased design time.

Production Preparation

Prepare approved artwork for the channels and specifications established in the project brief.

- **Digital outputs:** Export correctly sized artwork for websites, email, presentations, advertising, or social channels.
- **Print-ready outputs:** Prepare suitable files for brochures, flyers, signage, reports, or other defined print applications.
- **Appropriate formats:** Supply final raster, vector, or document exports according to the approved artwork and intended use.
- **Final review:** Check dimensions, resolution, legibility, color settings, and export quality before delivery.

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Common Commercial Assets

Brand & Production Art

Logo refinement, campaign graphics, brochures, flyers, banners, signage, presentation graphics, and digital advertisements.

Coordinated Visual Systems

Custom icon sets, badges, labels, diagrams, and reusable visual elements that share a consistent design language.

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Data Visualization

Charts, infographics, report graphics, and visual explanations that make complex information easier to understand.

Scope & Source Materials

Actual pricing is based on the time required and the number, complexity, sizes, formats, and revision needs of the requested assets. Clients should supply approved copy, current brand materials, and properly licensed source content unless those services are included separately. Full brand-identity programs, original photography, copywriting, stock or font licensing, printing, animation or video, and high-volume image processing are separate services or project costs.

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