Category: Acquisition & Retention - Traffic Is Expensive

We install and configure the tools (extensions/apps) that allow you to **manage your own lists** and send newsletters. You own the data.

 $450 - $900 Duration: 3 - 6 Hours

Own Your Audience

 Relying solely on social media algorithms is risky. Email remains the highest ROI channel for digital marketing because you own the relationship directly.

 We set up self-hosted or integrated email platforms that save you money compared to expensive SaaS subscriptions like Mailchimp, while giving you full control over deliverability.

Setup Includes

Installation

Deploying the email component directly into your CMS or connecting your provider API.

SMTP Gateway

Configuring Amazon SES or SendGrid to ensure your emails actually hit the inbox.

Template Design

Creating a responsive, branded newsletter template ready for your content.