Most Joomla websites are not new builds. They are existing sites that have been running for years - on Joomla 3, Joomla 4, or Joomla 5 - and they need a technical partner who actually knows the platform. Liquid Purple works primarily with existing Joomla sites: maintaining them, improving them, upgrading them, and keeping them technically sound over time. New Joomla builds are available for clients who choose the platform deliberately. Either way, we treat the work the same - maintenance-first, technically thorough, and built to hold up.

Joomla Web Development Services

Joomla Maintenance & Strategic Care

Structured monthly care for Joomla sites in production, organized around five technical service areas: performance and Core Web Vitals, technical health audits and error resolution, content structure and on-page SEO, search authority, and analytics integrity. Monthly reporting, monitoring, updates, and improvement work - all managed by one team through one organized process. Available as Essential Website Care.

Joomla Version Upgrades & Platform Transitions

Existing Joomla installations get upgraded from J3 to J4 or J5 - with data integrity checks, extension compatibility review, and full testing before go-live. If you are moving from another platform, your existing content can be reused and restructured as the foundation of a new Joomla build. Many Joomla 3 sites are still running on an end-of-life version. If yours is one of them, this is the highest-priority service on this page.

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Custom Joomla Website Development

Built from the ground up around your content structure, user flow, and business goals. No bloated page builders. Fast to load, easy to maintain, and built to stay that way.

Joomla Template Development

Starting from a top-rated Joomla template framework - and in most cases a licensed pre-built commercial template - keeps development time and cost down significantly. From there, it is configured, extended, and customized to fit your content, brand, and functionality requirements.

Custom Extension Development

When Joomla's available extensions don't cover your use case, we develop custom components, modules, and plugins that integrate cleanly with your site's architecture and follow Joomla coding standards.

Joomla eCommerce Development

HikaShop is our preferred Joomla eCommerce platform, though the right extension depends on

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your catalog size, fulfillment model, and payment requirements. Either way, it gets configured correctly from the start.

Design Translation & Visual Implementation

Provided mockups serve as a directional guide, not pixel-perfect specifications, for building a functional Joomla website. Clients supply the brand elements: fonts, colors, logos, custom icons, marketing artwork, and photography. Revision direction belongs to the client; technical implementation belongs to us.

Joomla Portal & Community Sites

Membership portals, subscription sites, and multi-user Joomla platforms - structured to manage user roles, access control, and gated content cleanly and securely.

Start With a Joomla Assessment

How We Work With Your Joomla Site

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1

Access & Baseline Assessment

Secure access is set up across your hosting, CMS, analytics, and search tools - followed by a baseline review across all five service areas. You get a clear picture of where your site stands technically before any work begins.

2

Prioritization & Planning

Findings are ranked by impact. The highest-value opportunities across performance, technical health, content structure, search authority, and analytics are identified and packaged into an action plan tied to your service level and goals.

3

Implementation

Approved work gets done. Updates, fixes, content, SEO improvements, new functionality, or version upgrades - the same team that identified the work carries it through to completion, without handoffs or relay.

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4

Monitoring & Intelligence

Ongoing uptime monitoring, analytics review, search visibility tracking, and site crawling run continuously - not just at check-in time. Problems surface early, before they affect users or rankings.

5

Reporting & Next-Step Planning

Monthly reporting covers what was done, what was found, and what comes next. The plan evolves with your site - work shifts between areas as the highest-priority items change over time.

Why Hire Liquid Purple for Your Joomla Website

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Platform Expertise Built Over Decades

Professional web work since 1995 - through every major shift in how websites are built and maintained. Joomla is not a service added to a list. It is the platform this company runs on, and it has been central to our practice for years.

Clear Accountability & Organized Project Management

Every engagement has a clear owner who is directly accountable for outcomes. Work may involve team members or associates for specific tasks, but you will always have a dedicated representative managing your project. Through our ticketing and project management systems, progress is tracked and visible without requiring direct developer access on every task.

Technical Depth Across the Full Stack

Design, PHP, SQL, server configuration, SEO structure, and performance optimization - we bring fluency across the full LAMP stack that powers Joomla and other website platforms. Problems get fixed at the root, not patched at the surface.

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One Team, Identification and Execution

Most web service providers either report on problems or fix them - rarely both. Analysis, action planning, and execution all happen in one place. No relay. No "you need to hire someone else for that."

See If We Are the Right Fit

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