A versatile freelance writing service which offers multiple options for research, writing and translation expertise. Place an OpenOrder, a DirectOrder or a TeamOrder according to the suitable quality and budget for your company's needs. Select one talent or a team of excellent professionals to complete your current and ongoing textual content projects at competitive pricing. $0.023 - $0.09 cents/word

Text Broker Overview

Text Broker operates as a marketplace for professional writing services, bringing together clients who need content with writers who have the expertise to deliver it. The platform streamlines the often complicated process of finding, vetting, and managing writing talent, making it easier to obtain quality content at scale.

Range of Writing Services

The range of services available through Text Broker typically encompasses blog writing, article creation, website copywriting, social media content, product descriptions, and email marketing copy. Many writing platforms also offer specialised services such as white papers, case studies, press releases, and technical or academic writing. This breadth allows businesses of all sizes to source the specific type of content they need from a single provider.

How It Works

Working with Text Broker typically begins with defining your content needs — the topic, format, tone, target audience, and any specific requirements such as keyword integration or brand voice guidelines. Clear briefing is essential for getting the best results from any writing service.

Once your brief is submitted, the platform matches your project with suitable writers or allows you to select from available talent. Most professional writing services include revision rounds, allowing you to refine the delivered content until it meets your expectations. Quality assurance processes such as plagiarism checking and editorial review help ensure the final product is original and polished.

Finding the right writing partner is as important as the content itself. The best results come from writers who take the time to understand your brand, your audience, and your objectives. When working with Text Broker, invest in building this understanding early in the relationship. Share your brand guidelines, provide examples of content you admire, and give detailed feedback on initial deliveries. This upfront investment in communication and alignment pays significant dividends in the quality and relevance of the content you receive going forward.

Maximising Value from Text Broker

- Request test or sample pieces before committing to large projects. This helps you evaluate writing quality and compatibility early.
- Specify any **SEO requirements** upfront, including target keywords, meta descriptions, and internal linking preferences.

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- Provide detailed, well-structured briefs. The more context and guidance you give, the closer the first draft will be to your expectations.
- Be clear about your target audience. Writing that resonates with a technical audience differs significantly from consumer-facing copy.

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