A freelancer website which has a community of well-qualified writers to meet your business content needs. They offer expertise in such industry areas as accounting & finance, art & design, cryptocurrency, and marketing & legal. This expert team will structure a scalable content marketing plan. Client memberships are Self-Serve Basic, Self-Serve Premium, Enterprises and Agencies. $199/month

What Scripted Provides

In today's content-driven digital landscape, having access to reliable writing talent is essential. Scripted addresses this need by providing a platform where clients can find experienced writers capable of producing everything from SEO-optimised articles and press releases to technical documentation and creative copy.

Range of Writing Services

Through Scripted, clients can access a variety of content types tailored to their specific requirements. Common offerings include **SEO content writing**, brand copywriting, newsletter creation, and product or service descriptions. For businesses with more complex needs, services often extend to research-based content, thought leadership articles, and comprehensive content strategies.

How It Works

Working with Scripted typically begins with defining your content needs — the topic, format, tone, target audience, and any specific requirements such as keyword integration or brand voice guidelines. Clear briefing is essential for getting the best results from any writing service.

Once your brief is submitted, the platform matches your project with suitable writers or allows you to select from available talent. Most professional writing services include revision rounds, allowing you to refine the delivered content until it meets your expectations. Quality assurance processes such as plagiarism checking and editorial review help ensure the final product is original and polished.

The relationship between content quality and business results cannot be overstated. Well-written, informative content builds trust with your audience, establishes your expertise in your field, and provides lasting value that continues to attract visitors long after publication. When commissioning work through Scripted, think of each piece of content as a long-term asset rather than a one-off expense. Articles that are thoroughly researched, clearly written, and properly optimised can drive traffic and conversions for months or even years after they are published.

Tips for Getting the Best Results

- Build long-term relationships with writers who understand your brand. Consistency in voice and quality improves when a writer becomes familiar with your business.
- Request test or sample pieces before committing to large projects. This helps you evaluate writing quality and compatibility early.

Phoca PDF

- Review the platform's pricing structure carefully. Understand what is included — some services charge extra for revisions, expedited delivery, or specialised topics.
- Include examples of content you admire or that matches the style you are looking for. Visual references help writers understand your vision more quickly.
- Factor in time for revisions when planning your content calendar. Realistic deadlines produce better quality than rushed turnarounds.

Phoca PDF