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What Pexels offers

Pexels is an active resource focused on free creator-contributed stock photos and video. The original list described it this way: “Must be altered for products. The best free stock photos, royalty free images & videos shared by creators.”

Best uses

Pexels is most relevant for website headers, blog features, social campaigns, presentations, and short-form video. Search by the subject, orientation, visual style, and required output size rather than choosing an image only because it is free.

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