A high-quality online shop that allows users to create custom products with quotes, images and designs. It’s a great shop for people who want to show off something unique. This vendor features products and designs that are higher in quality than the average on-demand printing companies.

About Society 6

Society 6 operates on the print-on-demand model, which means products are only manufactured after a customer places an order. This eliminates the financial risk of unsold inventory and makes it accessible for anyone — from hobbyist designers to established brands — to offer a range of custom products.

What You Can Sell

Society 6 offers a diverse range of products that sellers can customise with their artwork or designs. From clothing staples like t-shirts and sweatshirts to lifestyle products such as mugs, notebooks, and wall art, the selection allows creators to build a comprehensive product line without any manufacturing expertise.

How the Process Works

The beauty of Society 6's model is its simplicity. Designers upload high-resolution artwork, choose from a catalogue of blank products, set their desired profit margin, and the store is essentially ready. Product pages are generated automatically, complete with mockup images showing the design on the final product.

Fulfilment is entirely managed by Society 6. Each order triggers production, quality control, packaging, and shipping — all handled by the platform's facilities. This hands-off approach means sellers can scale their product offerings without proportionally increasing their workload.

The print-on-demand market has experienced remarkable growth in recent years, driven by consumer demand for unique, personalised products and the increasing ease of starting an online business. Platforms like Society 6 benefit from this trend by continuously expanding their product catalogues and improving print quality. For sellers, this means access to an ever-growing range of products and a steadily expanding customer base. Staying informed about industry trends, new product offerings, and shifts in consumer preferences helps you maintain a competitive edge in this evolving marketplace.

Maximising Your Sales on Society 6

- Keep uploading new designs consistently. Active shops with regularly updated catalogues tend to receive more visibility from the platform's algorithms.
- Price your products competitively. Research what similar items sell for and find a balance between a healthy profit margin and attractive pricing for buyers.
- Engage with the Society 6 community and learn from other successful sellers. Many platforms have forums, groups, or creator resources that share valuable insights.

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- Invest in high-quality, high-resolution artwork. Print quality directly reflects your design quality, and blurry or pixelated prints lead to returns and negative reviews.

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