This service offers an online platform to help you create, publish and sell your own products without having to go through the process of manufacturing and shipping. They offer print on demand and drop shipping at an affordable price.

Printify at a Glance

Printify is a print-on-demand platform that enables creators, artists, and entrepreneurs to sell custom-designed products without managing inventory or handling fulfilment. The platform takes care of printing, packaging, and shipping, allowing sellers to focus on what they do best — creating designs that resonate with buyers.

What You Can Sell

One of the strengths of Printify is its product diversity. Sellers can apply their designs across multiple product categories — apparel, accessories, stationery, home goods, and more. This cross-category approach means a single popular design can generate revenue from numerous product types simultaneously.

From Design to Delivery

Selling on Printify follows a simple process. You create and upload your artwork, determine which products will carry your designs, configure your pricing, and the listings go live. Most platforms provide design tools or templates to help ensure your artwork meets printing specifications.

Once an order is placed, the print-on-demand machinery takes over. Printify prints your design on the product, ensures quality standards are met, and ships the finished item to the customer. You earn the difference between the retail price and the base production cost, with no need to invest in materials or equipment.

Building a recognisable brand on Printify can set you apart from the thousands of other sellers on the platform. Consider developing a consistent visual style, creating a compelling shop description, and curating your product offerings around specific themes or audiences. Buyers are more likely to return to a shop that feels cohesive and professional than one with a scattered, unfocused catalogue. Brand building takes time, but the long-term benefits — repeat customers, word-of-mouth referrals, and stronger search visibility — make it well worth the investment.

Maximising Your Sales on Printify

- Monitor your sales data to identify your best-performing designs and double down on similar styles or themes.
- Invest in high-quality, high-resolution artwork. Print quality directly reflects your design quality, and blurry or pixelated prints lead to returns and negative reviews.
- Promote your Printify store through social media, especially visual platforms like Instagram and Pinterest where your designs can attract attention organically.

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- Keep uploading new designs consistently. Active shops with regularly updated catalogues tend to receive more visibility from the platform's algorithms.
- Engage with the Printify community and learn from other successful sellers. Many platforms have forums, groups, or creator resources that share valuable insights.
- Consider seasonal and trending topics. Designs tied to holidays, events, or cultural moments can generate significant short-term sales spikes.

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