An on-demand printing company that specializes in business cards, postcards, flyers, brochures, and much more. They offer a wide variety of printing options and paper types, including: uncoated paper, gloss paper, 100# cardstock, glossed cardstock, and more. They also provide premium finishing options like: binding, die cutting, folding and cutting.

Print Aura at a Glance

Print Aura is a print-on-demand platform that enables creators, artists, and entrepreneurs to sell custom-designed products without managing inventory or handling fulfilment. The platform takes care of printing, packaging, and shipping, allowing sellers to focus on what they do best — creating designs that resonate with buyers.

Product Range and Capabilities

Print Aura offers a diverse range of products that sellers can customise with their artwork or designs. From clothing staples like t-shirts and sweatshirts to lifestyle products such as mugs, notebooks, and wall art, the selection allows creators to build a comprehensive product line without any manufacturing expertise.

How the Process Works

The beauty of Print Aura's model is its simplicity. Designers upload high-resolution artwork, choose from a catalogue of blank products, set their desired profit margin, and the store is essentially ready. Product pages are generated automatically, complete with mockup images showing the design on the final product.

Fulfilment is entirely managed by Print Aura. Each order triggers production, quality control, packaging, and shipping — all handled by the platform's facilities. This hands-off approach means sellers can scale their product offerings without proportionally increasing their workload.

One of the most appealing aspects of selling through Print Aura is the ability to test ideas without financial risk. Traditional retail requires significant upfront investment in inventory, but print-on-demand eliminates this entirely. If a design does not sell, you have lost nothing but the time spent creating it. This freedom to experiment encourages creativity and allows sellers to explore niche markets that would be too risky under a conventional retail model. Over time, this experimentation reveals which designs and niches deliver the best returns.

Tips for Sellers

- Engage with the Print Aura community and learn from other successful sellers. Many platforms have forums, groups, or creator resources that share valuable insights.
- Consider seasonal and trending topics. Designs tied to holidays, events, or cultural moments can generate significant short-term sales spikes.
- Invest in high-quality, high-resolution artwork. Print quality directly reflects your design quality, and blurry or pixelated prints lead to returns and negative reviews.
- Price your products competitively. Research what similar items sell for and find a

Phoca PDF

balance between a healthy profit margin and attractive pricing for buyers.

Phoca PDF