With thousands of clothing and accessory items, this online shop has offers a wide range of products from independent artists and well-known brands alike. They feature digital content creators on a rotating schedule. Customers can buy graphic tees from their favorite brands and much more.

About Design by Humans

Design by Humans is a print-on-demand platform that enables creators, artists, and entrepreneurs to sell custom-designed products without managing inventory or handling fulfilment. The platform takes care of printing, packaging, and shipping, allowing sellers to focus on what they do best — creating designs that resonate with buyers.

Product Range and Capabilities

One of the strengths of Design by Humans is its product diversity. Sellers can apply their designs across multiple product categories — apparel, accessories, stationery, home goods, and more. This cross-category approach means a single popular design can generate revenue from numerous product types simultaneously.

From Design to Delivery

The workflow on Design by Humans is designed to be straightforward. Upload your design files in the required format and resolution, select which products should feature your design, set your pricing or markup, and publish. The platform generates product mockups automatically, so customers can see how the finished product will look before purchasing.

When a customer places an order, Design by Humans handles the entire fulfilment process. The design is printed onto the selected product, quality-checked, packaged, and shipped directly to the buyer. As the seller, you receive your profit margin without ever touching the physical product.

The print-on-demand market has experienced remarkable growth in recent years, driven by consumer demand for unique, personalised products and the increasing ease of starting an online business. Platforms like Design by Humans benefit from this trend by continuously expanding their product catalogues and improving print quality. For sellers, this means access to an ever-growing range of products and a steadily expanding customer base. Staying informed about industry trends, new product offerings, and shifts in consumer preferences helps you maintain a competitive edge in this evolving marketplace.

Strategies for Success

- Promote your Design by Humans store through social media, especially visual platforms like Instagram and Pinterest where your designs can attract attention organically.
- Price your products competitively. Research what similar items sell for and find a balance between a healthy profit margin and attractive pricing for buyers.
- Consider seasonal and trending topics. Designs tied to holidays, events, or cultural

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moments can generate significant short-term sales spikes.
- Invest in high-quality, high-resolution artwork. Print quality directly reflects your design quality, and blurry or pixelated prints lead to returns and negative reviews.

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