A popular vendor that sells hats, shirts, and more emblazoned with pop culture references and eye-catching artwork. They use print on demand technology with fast turnaround.

About Busted Tees

Busted Tees is a print-on-demand platform that enables creators, artists, and entrepreneurs to sell custom-designed products without managing inventory or handling fulfilment. The platform takes care of printing, packaging, and shipping, allowing sellers to focus on what they do best — creating designs that resonate with buyers.

Available Products

The product catalogue on Busted Tees typically includes apparel such as t-shirts, hoodies, and tank tops, along with accessories like phone cases, tote bags, and stickers. Many print-on-demand platforms also offer home décor items including canvas prints, posters, mugs, and cushions. This variety gives sellers the flexibility to target different markets and customer preferences with a single design.

From Design to Delivery

The beauty of Busted Tees's model is its simplicity. Designers upload high-resolution artwork, choose from a catalogue of blank products, set their desired profit margin, and the store is essentially ready. Product pages are generated automatically, complete with mockup images showing the design on the final product.

Fulfilment is entirely managed by Busted Tees. Each order triggers production, quality control, packaging, and shipping — all handled by the platform's facilities. This hands-off approach means sellers can scale their product offerings without proportionally increasing their workload.

Building a recognisable brand on Busted Tees can set you apart from the thousands of other sellers on the platform. Consider developing a consistent visual style, creating a compelling shop description, and curating your product offerings around specific themes or audiences. Buyers are more likely to return to a shop that feels cohesive and professional than one with a scattered, unfocused catalogue. Brand building takes time, but the long-term benefits — repeat customers, word-of-mouth referrals, and stronger search visibility — make it well worth the investment.

Maximising Your Sales on Busted Tees

- Invest in high-quality, high-resolution artwork. Print quality directly reflects your design quality, and blurry or pixelated prints lead to returns and negative reviews.
- Research trending niches and design styles before creating your products. Understanding what buyers are looking for significantly improves your chances of making sales.
- Monitor your sales data to identify your best-performing designs and double down on similar styles or themes.

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- Write compelling product titles and descriptions with relevant keywords. This helps your products appear in both on-platform and external search results.
- Consider seasonal and trending topics. Designs tied to holidays, events, or cultural moments can generate significant short-term sales spikes.

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