DA: 79 | **PA:** 84 | **DR:** 88 | **PR:** 5

Yola allows you to create a professional (and free) website in minutes. If you choose to use this platform, then make sure to read this other guide on how to create Web 2.0 backlinks so you can set it up properly to keep the account active and send the highest quality PageRank for SEO to your target site.

The Value of a Yola Backlink

A backlink from Yola provides useful SEO benefits that can help improve your website's search engine rankings. Because Yola is already indexed and crawled regularly by major search engines, any links you place there are likely to be discovered and credited quickly. This makes it an efficient choice for both new and established websites seeking to improve their organic visibility.

Yola carries a Domain Authority score of **79** paired with a Page Authority of **84**, making it a **moderately authoritative** website. The Ahrefs Domain Rating of **88** validates the quality of its inbound links, and a PageRank of **5** speaks to the enduring trust this domain commands.

The concept behind backlink building is straightforward — search engines interpret links from other websites as votes of confidence. The more authoritative the linking site, the more powerful that vote becomes. Platforms like Yola, with their established domain metrics and consistent search engine indexation, offer a reliable foundation for building the kind of link profile that supports long-term organic growth.

How to Build Your Backlink

Start by registering on Yola and filling in your profile details completely. Platforms reward comprehensive profiles with better visibility and indexation, which directly benefits any links you include.

Identify the most effective places to include your website link. Depending on the platform, this might be in a profile field, a published post, a comment, or a dedicated project page. Focus on making your link placement feel natural and context-appropriate rather than forced.

Consistency matters. Return to Yola periodically to update your content, respond to interactions, and keep your profile active. *Dormant profiles with links can appear spammy*, while active ones signal legitimacy to search algorithms.

Maximising Your Results

- Share your Yola profile or content on social media to help search engines discover and index your backlink faster.
- Track your referral traffic from Yola in your analytics to measure the real-world impact of your backlink.
- Monitor your backlink using tools such as Google Search Console to confirm it is being

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indexed and passing value.
- Focus on building genuine engagement on Yola rather than treating it purely as a link farm — authenticity improves both SEO and direct traffic.

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