DA: 74 | **PA:** 52 | **DR:** 59 | **PR:** 5

The Value of a Startup Ranking Backlink

Links from Startup Ranking deliver worthwhile domain authority, making it a worthwhile addition to any link-building campaign. Because Startup Ranking is already indexed and crawled regularly by major search engines, any links you place there are likely to be discovered and credited quickly. This makes it an efficient choice for both new and established websites seeking to improve their organic visibility.

With a Domain Authority of **74** and Page Authority of **52**, Startup Ranking is a **moderately authoritative** website. The Ahrefs Domain Rating of **59** validates the quality of its inbound links, and a PageRank of **5** speaks to the enduring trust this domain commands.

The concept behind backlink building is straightforward — search engines interpret links from other websites as votes of confidence. The more authoritative the linking site, the more powerful that vote becomes. Platforms like Startup Ranking, with their established domain metrics and consistent search engine indexation, offer a reliable foundation for building the kind of link profile that supports long-term organic growth.

Getting Started with Startup Ranking

Begin by creating a free account on Startup Ranking if you do not already have one. Take time to complete your profile thoroughly, as platforms tend to give more visibility to well-developed accounts.

Once your profile is set up, look for opportunities to add links naturally. This could be in your bio, profile description, or within content you publish on the platform. *Always prioritise quality over quantity* — a single well-placed link in valuable content is worth more than dozens of spammy links.

Engage authentically with the community on Startup Ranking. Share insightful comments, create useful content, and participate in discussions. This activity builds your reputation and makes your profile — and its links — appear more trustworthy to both users and search engines.

Tips for Success

- Do not rely solely on Startup Ranking — combine it with other quality backlink sources for a diverse and natural-looking link profile.
- Use descriptive, natural anchor text rather than generic phrases like *click here* or over-optimised keywords.
- Track your referral traffic from Startup Ranking in your analytics to measure the real-world impact of your backlink.
- Consider creating content on Startup Ranking that complements your main website, providing additional value rather than simply duplicating what you already publish.
- Focus on building genuine engagement on Startup Ranking rather than treating it purely

Phoca PDF

as a link farm — authenticity improves both SEO and direct traffic.

Phoca PDF