DA: 59 | **PA:** 60 | **DR:** 69 | **PR:** 5

The Value of a Mouth Shut Backlink

Securing a link from Mouth Shut passes useful SEO benefits to your website, strengthening your overall link profile. The value of backlinks extends beyond mere SEO metrics. A well-placed link on Mouth Shut can also drive referral traffic directly to your website, providing both ranking benefits and real visitors who are genuinely interested in your content.

Mouth Shut carries a Domain Authority score of **59** paired with a Page Authority of **60**, making it a **solid mid-tier authority** domain. Its Domain Rating of **69** from Ahrefs further confirms the strength of its backlink profile, while a PageRank of **5** indicates how Google historically valued this domain's link structure.

Backlinks from reputable platforms like Mouth Shut serve as digital endorsements in the eyes of search engines. When a trusted website links to your content, it signals to Google and other search engines that your site contains valuable, relevant information. This is why link building remains one of the three most important ranking factors in modern SEO, alongside content quality and technical optimisation.

How to Build Your Backlink

Begin by creating a free account on Mouth Shut if you do not already have one. Take time to complete your profile thoroughly, as platforms tend to give more visibility to well-developed accounts.

Once your profile is set up, look for opportunities to add links naturally. This could be in your bio, profile description, or within content you publish on the platform. *Always prioritise quality over quantity* — a single well-placed link in valuable content is worth more than dozens of spammy links.

Engage authentically with the community on Mouth Shut. Share insightful comments, create useful content, and participate in discussions. This activity builds your reputation and makes your profile — and its links — appear more trustworthy to both users and search engines.

Tips for Success

- Monitor your backlink using tools such as Google Search Console to confirm it is being indexed and passing value.
- Keep your profile and content updated regularly to maintain the value of your backlink over time.
- Include your branding consistently so that search engines can associate your links with your overall web presence.
- Track your referral traffic from Mouth Shut in your analytics to measure the real-world impact of your backlink.
- Share your Mouth Shut profile or content on social media to help search engines

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discover and index your backlink faster.

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