DA: 61 | **PA:** 59 | **DR:** 72 | **PR:** 5

The Value of a Lacartes Backlink

Links from Lacartes deliver meaningful link equity, making it a worthwhile addition to any link-building campaign. Because Lacartes is already indexed and crawled regularly by major search engines, any links you place there are likely to be discovered and credited quickly. This makes it an efficient choice for both new and established websites seeking to improve their organic visibility.

Boasting a **61 DA** and **59 PA**, Lacartes ranks as a **well-established** platform with respectable authority. Ahrefs assigns it a Domain Rating of **72**, reinforcing its solid link profile. A PageRank of **5** reflects the historical trust Google places in this domain.

In search engine optimisation, not all backlinks are created equal. Links from high-authority platforms like Lacartes carry significantly more weight than those from low-quality or unknown websites. Search engines evaluate the quality, relevance, and authority of each linking domain when determining how much ranking benefit to pass along. This is why securing a presence on well-established platforms should be a priority in any link-building campaign.

How to Build Your Backlink

Start by registering on Lacartes and filling in your profile details completely. Platforms reward comprehensive profiles with better visibility and indexation, which directly benefits any links you include.

Identify the most effective places to include your website link. Depending on the platform, this might be in a profile field, a published post, a comment, or a dedicated project page. Focus on making your link placement feel natural and context-appropriate rather than forced.

Consistency matters. Return to Lacartes periodically to update your content, respond to interactions, and keep your profile active. *Dormant profiles with links can appear spammy*, while active ones signal legitimacy to search algorithms.

Best Practices and Tips

- Track your referral traffic from Lacartes in your analytics to measure the real-world impact of your backlink.
- Include your branding consistently so that search engines can associate your links with your overall web presence.
- Monitor your backlink using tools such as Google Search Console to confirm it is being indexed and passing value.
- Share your Lacartes profile or content on social media to help search engines discover and index your backlink faster.

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