DA: 68 | **PA:** 64 | **DR:** 73 | **PR:** 5

Why Use Dead for Link Building?

Securing a link from Dead passes decent ranking signals to your website, strengthening your overall link profile. Because Dead is already indexed and crawled regularly by major search engines, any links you place there are likely to be discovered and credited quickly. This makes it an efficient choice for both new and established websites seeking to improve their organic visibility.

Dead carries a Domain Authority score of **68** paired with a Page Authority of **64**, making it a **solid mid-tier authority** domain. The Ahrefs Domain Rating of **73** validates the quality of its inbound links, and a PageRank of **5** speaks to the enduring trust this domain commands.

In search engine optimisation, not all backlinks are created equal. Links from high-authority platforms like Dead carry significantly more weight than those from low-quality or unknown websites. Search engines evaluate the quality, relevance, and authority of each linking domain when determining how much ranking benefit to pass along. This is why securing a presence on well-established platforms should be a priority in any link-building campaign.

Steps to Secure Your Link

Start by registering on Dead and filling in your profile details completely. Platforms reward comprehensive profiles with better visibility and indexation, which directly benefits any links you include.

Identify the most effective places to include your website link. Depending on the platform, this might be in a profile field, a published post, a comment, or a dedicated project page. Focus on making your link placement feel natural and context-appropriate rather than forced.

Consistency matters. Return to Dead periodically to update your content, respond to interactions, and keep your profile active. *Dormant profiles with links can appear spammy*, while active ones signal legitimacy to search algorithms.

Tips for Success

- Share your Dead profile or content on social media to help search engines discover and index your backlink faster.
- Use descriptive, natural anchor text rather than generic phrases like *click here* or over-optimised keywords.
- Pay attention to the platform's terms of service — violating them can result in your profile and links being removed.
- Do not rely solely on Dead — combine it with other quality backlink sources for a diverse and natural-looking link profile.

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