DA: 82 | **PA:** 75 | **DR:** 92 | **PR:** 7

The Value of a Ted Backlink

Links from Ted deliver significant link equity, making it a worthwhile addition to any link-building campaign. Because Ted is already indexed and crawled regularly by major search engines, any links you place there are likely to be discovered and credited quickly. This makes it an efficient choice for both new and established websites seeking to improve their organic visibility.

Ted carries a Domain Authority score of **82** paired with a Page Authority of **75**, making it one of the **most authoritative** platforms on the web. Ahrefs assigns it a Domain Rating of **92**, reinforcing its solid link profile. A PageRank of **7** reflects the historical trust Google places in this domain.

The concept behind backlink building is straightforward — search engines interpret links from other websites as votes of confidence. The more authoritative the linking site, the more powerful that vote becomes. Platforms like Ted, with their established domain metrics and consistent search engine indexation, offer a reliable foundation for building the kind of link profile that supports long-term organic growth.

Getting Started with Ted

Begin by creating a free account on Ted if you do not already have one. Take time to complete your profile thoroughly, as platforms tend to give more visibility to well-developed accounts.

Once your profile is set up, look for opportunities to add links naturally. This could be in your bio, profile description, or within content you publish on the platform. *Always prioritise quality over quantity* — a single well-placed link in valuable content is worth more than dozens of spammy links.

Engage authentically with the community on Ted. Share insightful comments, create useful content, and participate in discussions. This activity builds your reputation and makes your profile — and its links — appear more trustworthy to both users and search engines.

Tips for Success

- Keep your profile and content updated regularly to maintain the value of your backlink over time.
- Include your branding consistently so that search engines can associate your links with your overall web presence.
- Monitor your backlink using tools such as Google Search Console to confirm it is being indexed and passing value.
- Consider creating content on Ted that complements your main website, providing additional value rather than simply duplicating what you already publish.

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