DA: 80 | **PA:** 79 | **DR:** 91 | **PR:** 7

Next up on this free backlink sites list is Quora. Quora is another good website to build brand awareness and quality links that can deliver targeted traffic to your website.

Why Use Quora for Link Building?

Securing a link from Quora passes significant link equity to your website, strengthening your overall link profile. Because Quora is already indexed and crawled regularly by major search engines, any links you place there are likely to be discovered and credited quickly. This makes it an efficient choice for both new and established websites seeking to improve their organic visibility.

With a Domain Authority of **80** and Page Authority of **79**, Quora is a **premium authority** website. The Ahrefs Domain Rating of **91** validates the quality of its inbound links, and a PageRank of **7** speaks to the enduring trust this domain commands.

Backlinks from reputable platforms like Quora serve as digital endorsements in the eyes of search engines. When a trusted website links to your content, it signals to Google and other search engines that your site contains valuable, relevant information. This is why link building remains one of the three most important ranking factors in modern SEO, alongside content quality and technical optimisation.

Steps to Secure Your Link

Begin by creating a free account on Quora if you do not already have one. Take time to complete your profile thoroughly, as platforms tend to give more visibility to well-developed accounts.

Once your profile is set up, look for opportunities to add links naturally. This could be in your bio, profile description, or within content you publish on the platform. *Always prioritise quality over quantity* — a single well-placed link in valuable content is worth more than dozens of spammy links.

Engage authentically with the community on Quora. Share insightful comments, create useful content, and participate in discussions. This activity builds your reputation and makes your profile — and its links — appear more trustworthy to both users and search engines.

Maximising Your Results

- Do not rely solely on Quora — combine it with other quality backlink sources for a diverse and natural-looking link profile.
- Focus on building genuine engagement on Quora rather than treating it purely as a link farm — authenticity improves both SEO and direct traffic.
- Monitor your backlink using tools such as Google Search Console to confirm it is being indexed and passing value.

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- Track your referral traffic from Quora in your analytics to measure the real-world impact of your backlink.
- Share your Quora profile or content on social media to help search engines discover and index your backlink faster.

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