DA: 55 | **PA:** 55 | **DR:** 62 | **PR:** 4

Why Use Listography for Link Building?

Links from Listography deliver decent ranking signals, making it a worthwhile addition to any link-building campaign. The value of backlinks extends beyond mere SEO metrics. A well-placed link on Listography can also drive referral traffic directly to your website, providing both ranking benefits and real visitors who are genuinely interested in your content.

Listography carries a Domain Authority score of **55** paired with a Page Authority of **55**, making it a **moderately authoritative** website. Ahrefs assigns it a Domain Rating of **62**, reinforcing its solid link profile. A PageRank of **4** reflects the historical trust Google places in this domain.

In search engine optimisation, not all backlinks are created equal. Links from high-authority platforms like Listography carry significantly more weight than those from low-quality or unknown websites. Search engines evaluate the quality, relevance, and authority of each linking domain when determining how much ranking benefit to pass along. This is why securing a presence on well-established platforms should be a priority in any link-building campaign.

Getting Started with Listography

Start by registering on Listography and filling in your profile details completely. Platforms reward comprehensive profiles with better visibility and indexation, which directly benefits any links you include.

Identify the most effective places to include your website link. Depending on the platform, this might be in a profile field, a published post, a comment, or a dedicated project page. Focus on making your link placement feel natural and context-appropriate rather than forced.

Consistency matters. Return to Listography periodically to update your content, respond to interactions, and keep your profile active. *Dormant profiles with links can appear spammy*, while active ones signal legitimacy to search algorithms.

Best Practices and Tips

- Include your branding consistently so that search engines can associate your links with your overall web presence.
- Consider creating content on Listography that complements your main website, providing additional value rather than simply duplicating what you already publish.
- Focus on building genuine engagement on Listography rather than treating it purely as a link farm — authenticity improves both SEO and direct traffic.
- Monitor your backlink using tools such as Google Search Console to confirm it is being indexed and passing value.
- Share your Listography profile or content on social media to help search engines discover and index your backlink faster.

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