DA: 67 | **PA:** 53 | **DR:** 76 | **PR:** 3

Why Use Kompass for Link Building?

Links from Kompass deliver meaningful link equity, making it a worthwhile addition to any link-building campaign. Search engines like Google use backlinks as a key ranking factor, and links from established platforms carry more weight than those from unknown websites. By building a presence on Kompass, you create a natural backlink that search engines can trust.

Kompass carries a Domain Authority score of **67** paired with a Page Authority of **53**, making it a **solid mid-tier authority** domain. Its Domain Rating of **76** from Ahrefs further confirms the strength of its backlink profile, while a PageRank of **3** indicates how Google historically valued this domain's link structure.

Backlinks from reputable platforms like Kompass serve as digital endorsements in the eyes of search engines. When a trusted website links to your content, it signals to Google and other search engines that your site contains valuable, relevant information. This is why link building remains one of the three most important ranking factors in modern SEO, alongside content quality and technical optimisation.

Steps to Secure Your Link

Start by registering on Kompass and filling in your profile details completely. Platforms reward comprehensive profiles with better visibility and indexation, which directly benefits any links you include.

Identify the most effective places to include your website link. Depending on the platform, this might be in a profile field, a published post, a comment, or a dedicated project page. Focus on making your link placement feel natural and context-appropriate rather than forced.

Consistency matters. Return to Kompass periodically to update your content, respond to interactions, and keep your profile active. *Dormant profiles with links can appear spammy*, while active ones signal legitimacy to search algorithms.

Tips for Success

- Consider creating content on Kompass that complements your main website, providing additional value rather than simply duplicating what you already publish.
- Share your Kompass profile or content on social media to help search engines discover and index your backlink faster.
- Keep your profile and content updated regularly to maintain the value of your backlink over time.
- Include your branding consistently so that search engines can associate your links with your overall web presence.

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