DA: 88 | **PA:** 78 | **DR:** 92 | **PR:** 7

Why Use Good Reads for Link Building?

Links from Good Reads deliver powerful domain authority signals, making it a worthwhile addition to any link-building campaign. Because Good Reads is already indexed and crawled regularly by major search engines, any links you place there are likely to be discovered and credited quickly. This makes it an efficient choice for both new and established websites seeking to improve their organic visibility.

Good Reads carries a Domain Authority score of **88** paired with a Page Authority of **78**, making it one of the **most authoritative** platforms on the web. Ahrefs assigns it a Domain Rating of **92**, reinforcing its solid link profile. A PageRank of **7** reflects the historical trust Google places in this domain.

In search engine optimisation, not all backlinks are created equal. Links from high-authority platforms like Good Reads carry significantly more weight than those from low-quality or unknown websites. Search engines evaluate the quality, relevance, and authority of each linking domain when determining how much ranking benefit to pass along. This is why securing a presence on well-established platforms should be a priority in any link-building campaign.

Getting Started with Good Reads

Start by registering on Good Reads and filling in your profile details completely. Platforms reward comprehensive profiles with better visibility and indexation, which directly benefits any links you include.

Identify the most effective places to include your website link. Depending on the platform, this might be in a profile field, a published post, a comment, or a dedicated project page. Focus on making your link placement feel natural and context-appropriate rather than forced.

Consistency matters. Return to Good Reads periodically to update your content, respond to interactions, and keep your profile active. *Dormant profiles with links can appear spammy*, while active ones signal legitimacy to search algorithms.

Best Practices and Tips

- Share your Good Reads profile or content on social media to help search engines discover and index your backlink faster.
- Monitor your backlink using tools such as Google Search Console to confirm it is being indexed and passing value.
- Include your branding consistently so that search engines can associate your links with your overall web presence.
- Consider creating content on Good Reads that complements your main website, providing additional value rather than simply duplicating what you already publish.

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