DA: 77 | **PA:** 49 | **DR:** 71 | **PR:** 4

How Just Landed Helps Your SEO Strategy

Securing a link from Just Landed passes useful SEO benefits to your website, strengthening your overall link profile. Because Just Landed is already indexed and crawled regularly by major search engines, any links you place there are likely to be discovered and credited quickly. This makes it an efficient choice for both new and established websites seeking to improve their organic visibility.

With a Domain Authority of **77** and Page Authority of **49**, Just Landed is a **solid mid-tier authority** domain. Its Domain Rating of **71** from Ahrefs further confirms the strength of its backlink profile, while a PageRank of **4** indicates how Google historically valued this domain's link structure.

The concept behind backlink building is straightforward — search engines interpret links from other websites as votes of confidence. The more authoritative the linking site, the more powerful that vote becomes. Platforms like Just Landed, with their established domain metrics and consistent search engine indexation, offer a reliable foundation for building the kind of link profile that supports long-term organic growth.

How to Build Your Backlink

Begin by creating a free account on Just Landed if you do not already have one. Take time to complete your profile thoroughly, as platforms tend to give more visibility to well-developed accounts.

Once your profile is set up, look for opportunities to add links naturally. This could be in your bio, profile description, or within content you publish on the platform. *Always prioritise quality over quantity* — a single well-placed link in valuable content is worth more than dozens of spammy links.

Engage authentically with the community on Just Landed. Share insightful comments, create useful content, and participate in discussions. This activity builds your reputation and makes your profile — and its links — appear more trustworthy to both users and search engines.

Best Practices and Tips

- Monitor your backlink using tools such as Google Search Console to confirm it is being indexed and passing value.
- Pay attention to the platform's terms of service — violating them can result in your profile and links being removed.
- Track your referral traffic from Just Landed in your analytics to measure the real-world impact of your backlink.
- Share your Just Landed profile or content on social media to help search engines discover and index your backlink faster.

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