DA: 85 | **PA:** 79 | **DR:** 94 | **PR:** 7

How Behance Helps Your SEO Strategy

Securing a link from Behance passes considerable ranking power to your website, strengthening your overall link profile. Because Behance is already indexed and crawled regularly by major search engines, any links you place there are likely to be discovered and credited quickly. This makes it an efficient choice for both new and established websites seeking to improve their organic visibility.

With a Domain Authority of **85** and Page Authority of **79**, Behance is one of the **most authoritative** platforms on the web. Ahrefs assigns it a Domain Rating of **94**, reinforcing its solid link profile. A PageRank of **7** reflects the historical trust Google places in this domain.

Backlinks from reputable platforms like Behance serve as digital endorsements in the eyes of search engines. When a trusted website links to your content, it signals to Google and other search engines that your site contains valuable, relevant information. This is why link building remains one of the three most important ranking factors in modern SEO, alongside content quality and technical optimisation.

Getting Started with Behance

Begin by creating a free account on Behance if you do not already have one. Take time to complete your profile thoroughly, as platforms tend to give more visibility to well-developed accounts.

Once your profile is set up, look for opportunities to add links naturally. This could be in your bio, profile description, or within content you publish on the platform. *Always prioritise quality over quantity* — a single well-placed link in valuable content is worth more than dozens of spammy links.

Engage authentically with the community on Behance. Share insightful comments, create useful content, and participate in discussions. This activity builds your reputation and makes your profile — and its links — appear more trustworthy to both users and search engines.

Maximising Your Results

- Include your branding consistently so that search engines can associate your links with your overall web presence.
- Focus on building genuine engagement on Behance rather than treating it purely as a link farm — authenticity improves both SEO and direct traffic.
- Share your Behance profile or content on social media to help search engines discover and index your backlink faster.
- Monitor your backlink using tools such as Google Search Console to confirm it is being indexed and passing value.
- Do not rely solely on Behance — combine it with other quality backlink sources for a

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diverse and natural-looking link profile.

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