

Palette is an innovative AI colorization tool designed to bring vibrant, lifelike colors to black and white photos. Endorsed by the world's most popular Photoshop teacher, Palette stands out with its state-of-the-art technology that offers accurate and realistic colorization, distinguishing itself from other services by avoiding common issues like flat, orange skin tones and missing details such as hands and lips.

With over 21 color filters available, users can easily upload their photos, select their preferred filter, and instantly transform their images. The platform is incredibly user-friendly, allowing users to customize colors by adjusting keywords for optimal results. You can start for free, and the free plan includes unlimited color previews, albeit with watermarked and lower resolution images.

For those looking for higher quality, Palette offers subscription plans that provide watermark-free and full-resolution colorizations up to 5000x5000 pixels. Credits, which are needed for colorizing photos, refresh automatically with subscription plans, and there's also a one-time payment option that allows you to colorize a certain number of photos without a subscription.

Trusted by over 2.8 million photographers and creators, Palette has colorized over 54 million photos. The platform is also trusted in professional productions, highlighted by testimonials from industry experts who praise its quality and efficiency. Palette continues to set the standard for AI photo colorization, with a commitment to ongoing research and innovation.